

iprice 

Your one stop shopping destination

Think shopping. Think iprice.

Looking for an Apple product, a little black dress, or a new couch?

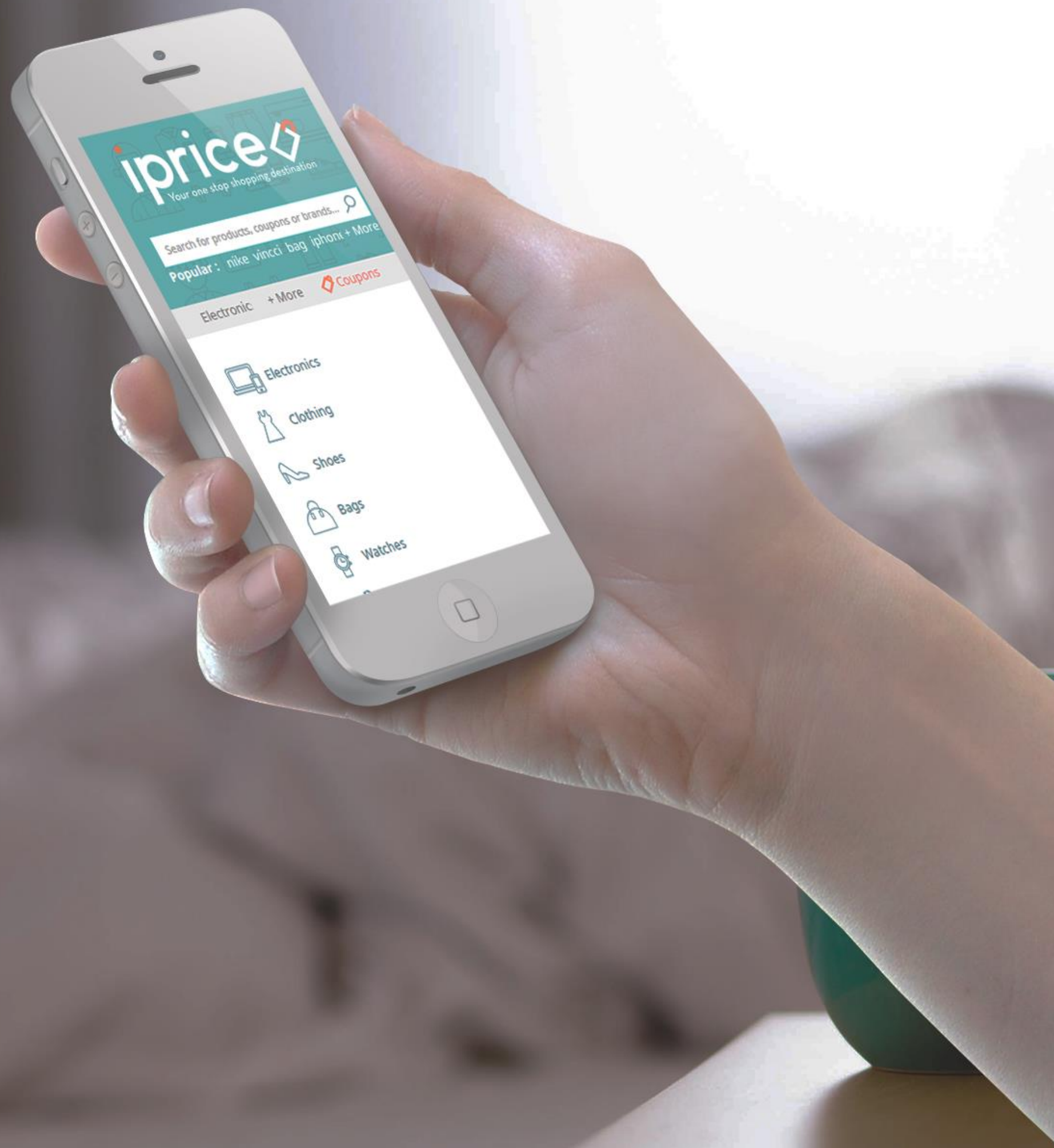
No matter what you're looking for, iprice provides the widest selection of products and the best money-saving coupon deals across all categories.



Simply, we're an online shopping mall offering over 3 million products from more than 10,000 local and international brands. iprice brings you the latest trends and technologies with the best prices, offers and deals, all in one place.



Approximately 1,000 of coupons are being used by consumers on a daily basis. Discover a myriad of attractive coupons on iprice for great-value shopping experience. Some of our popular partners are Yoox, Winetalk, Style Tribute, Lazada, and Zalora to name a few.



Shoppers can shop online across 7 countries:

Malaysia

Indonesia

Singapore

Thailand

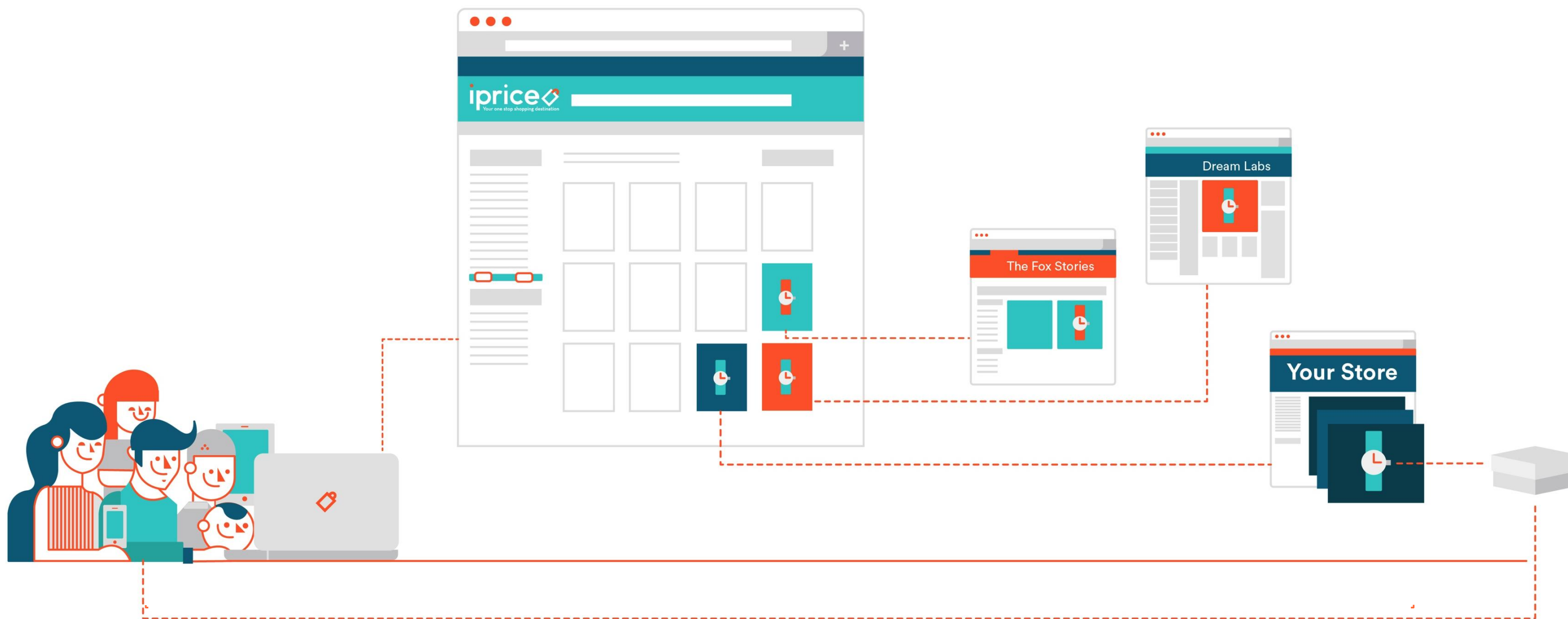
Vietnam

Philippines

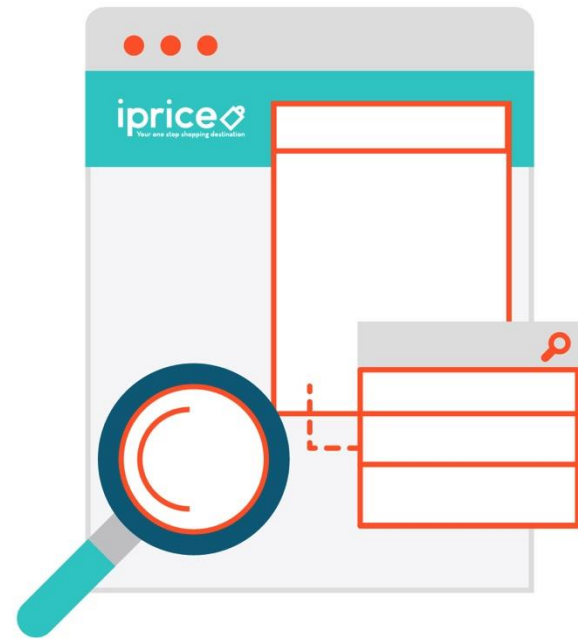
Hong Kong

Win new customers and grow your traffic
& revenue with Southeast Asia's leading
online shopping discovery platform





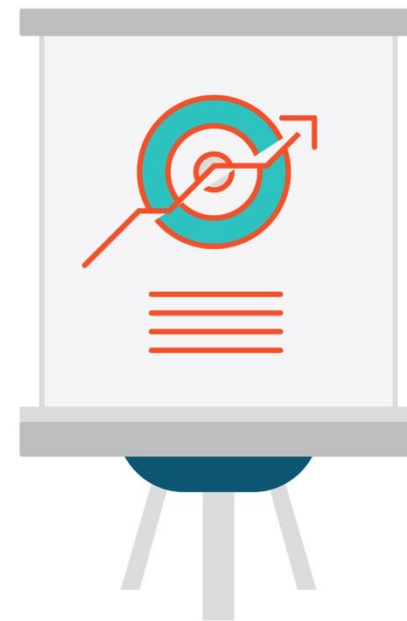
Grow your revenue with highly targeted traffic from iprice



1

Powerful technology

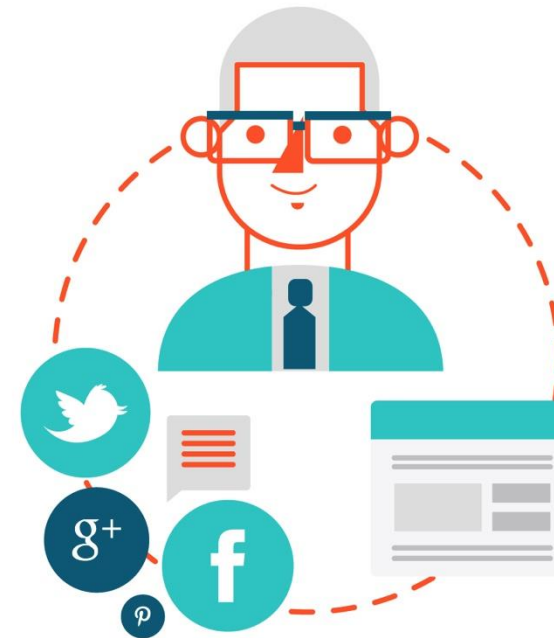
With our advanced product discovery technology the online shopper will find exactly what he is looking for



2

Grow your revenue

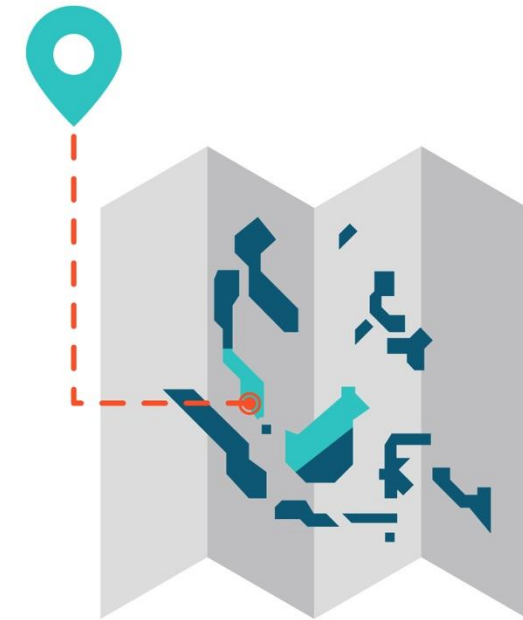
We only send highly targeted traffic to you – online shoppers that have a clear purchase intent for your products



3

Gain brand awareness

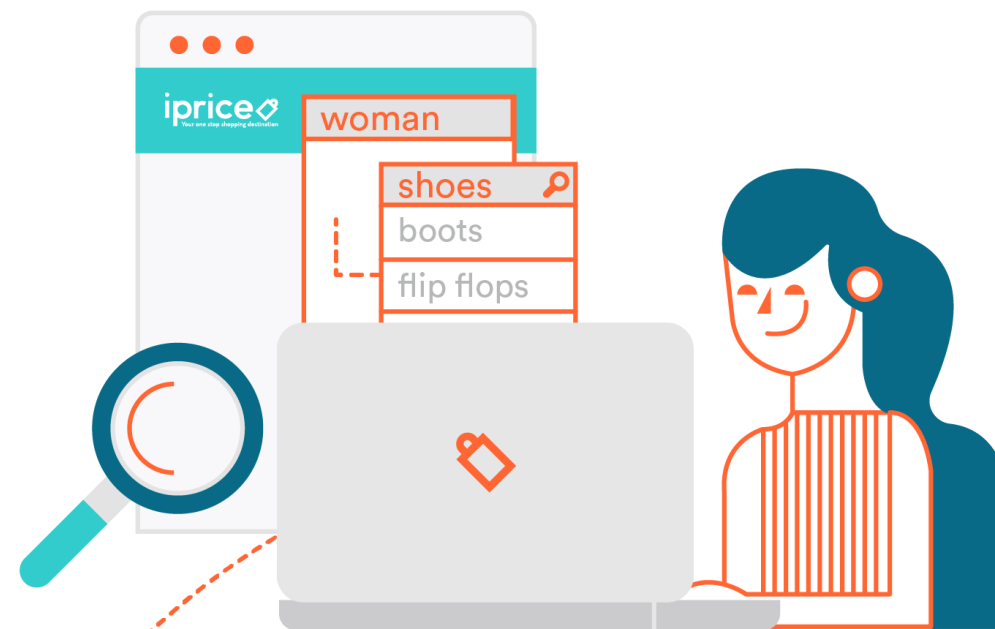
Reach customers and spread your brand message via our platform, our newsletter and our social media marketing



4

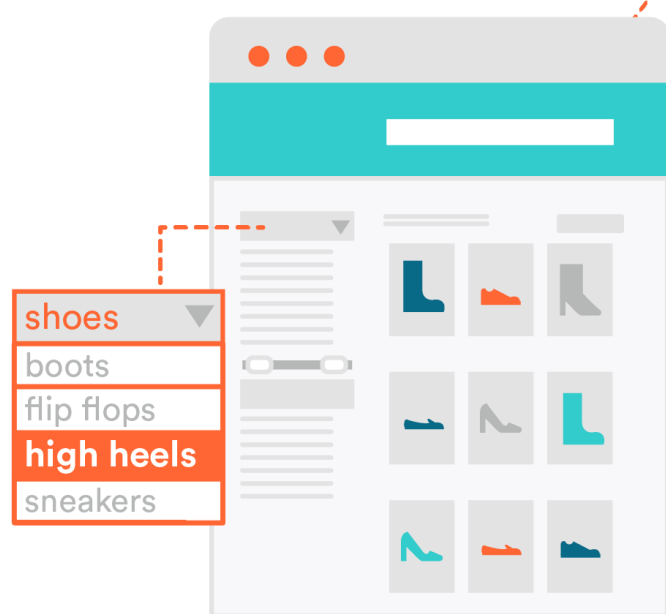
International reach

Strengthen your international reach by partnering with us across the Southeast Asia region



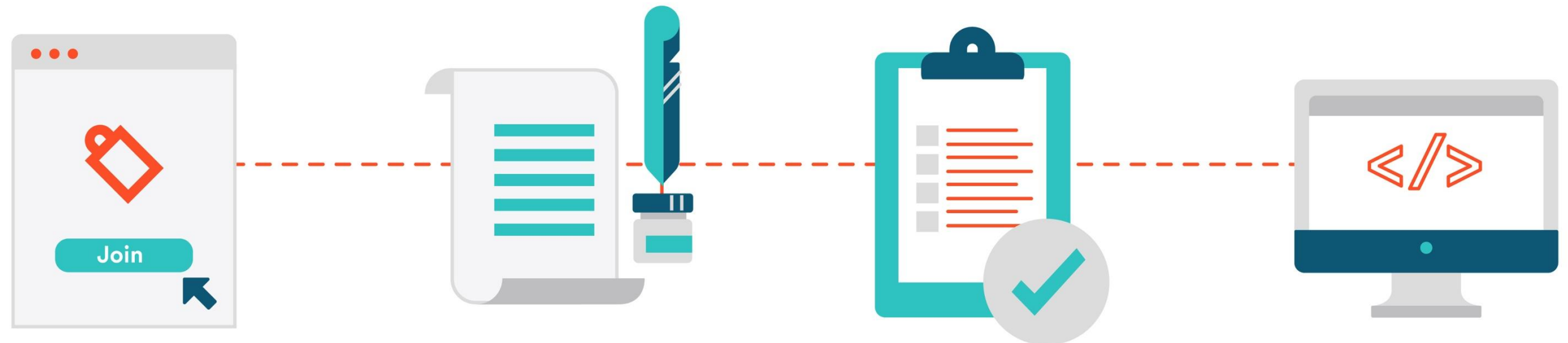
Advanced product discovery technology

to only pass on the most relevant traffic to you



Go live on our platform within one week

Become a partner
in 4 simple steps
risk- & hassle-free
for you



Send us an email

Sign our partner
contract

Upload your product
data for a data check

Launch

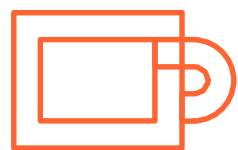
Send us your business
contact, categories you
wish to sell & countries
you wish to list on

No monthly fees,
We make money
only after You make
money on iprice

Free technical support
Flexible cancellation period
Easy product integration

Go live on our sites
Get additional customers
Get additional revenue
Increase your brand reach

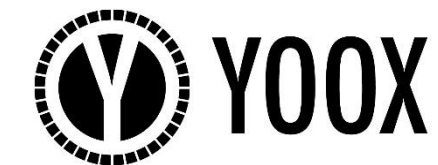
A selection of partners that we already generate revenue for

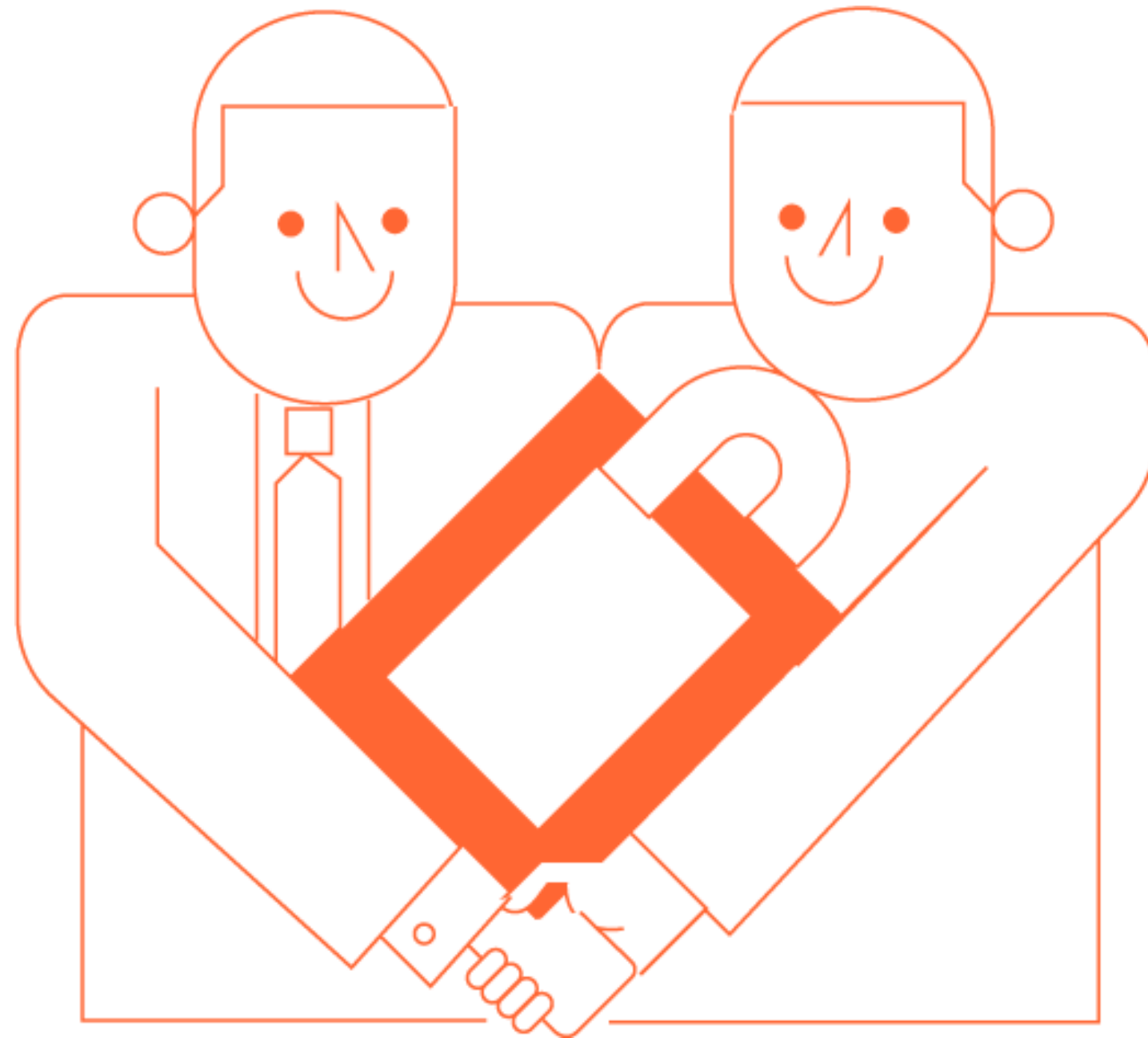


Generated millions of USD in revenue for our partners

Only high-quality traffic with double digit conversion rate

Affluent shopper – avg. basket size of USD 70





“iprice helps online shoppers to find what they have been looking for and to discover new products. They send high converting traffic to Zalora across the Southeast Asia region and drive our revenue across the Southeast Asia region and drive our revenue significantly.”

Tito Costa, Managing Director Zalora Group

We grow our partner's revenue in 7 key markets

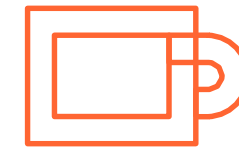
with a driven & fun team

- 
- Operating in 7 markets
 - Founded in Oct 2014
 - Headquartered in Kuala Lumpur
 - Funded by Asia Venture Group
 - Team of 50 tech wizards and shopping addicts



Our global team

consists of over 50 brilliant, energetic, and fun-loving people that bring the best vibes to work



Teams

Tech

Products & Design

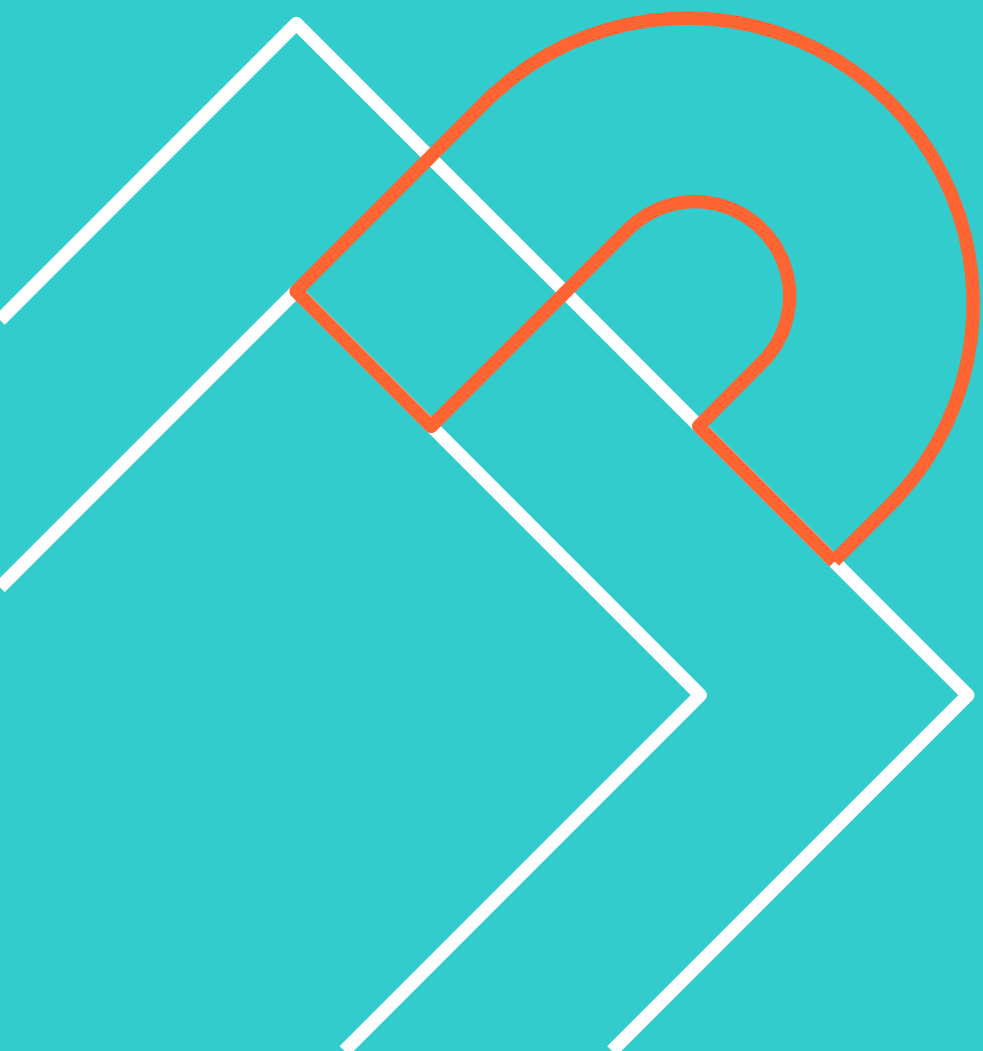
Categorization & Coupons

Sales & Account Management

Marketing & Communications

Operations





Your contact and partner support:

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