

IPRICE GROUP BECOMES SOUTHEAST ASIA’S LARGEST AFFILIATE NETWORK

Having signed on more than 100 merchants in four months, iprice group looks to double its number of merchants by year-end 2015.

KUALA LUMPUR, 21 October 2015 – iprice group announced today that as of 21 October 2015, it has passed the 100 merchant sign-up mark, making it Southeast Asia’s largest merchant affiliate network.

“Today’s announcement is the product of our continued cooperation with merchants from around the region. The iprice merchant ecosystem significantly increases the web traffic and sales potential of e-commerce sites and retailers of all sizes,” said Sandeep Raj, Vice President of Sales & Business Development, iprice group. “Crossing this milestone in four months puts us well on track to achieve our goal of growing the network to 200 merchants by year-end 2015.”

iprice has to date, driven over two million U.S. dollars in sales for its partners, and generates over a million page views every month.

“Since we have signed up as an iprice partner, we’ve received a high volume of quality traffic. This has made a tremendous impact on our sales figures,” says Ian Chua, Founder & CEO of Hermo, a Malaysian-based cosmetics and beauty product e-commerce portal. “iprice makes sure that Hermo’s attractive deals get the exposure they need,” adds Chua.

iprice gives customers across the region access to an aggregated inventory of over 8 million products, and processes more than 1000 money-saving coupon redemptions a day. All coupons are 100% verified and are updated on a daily basis.

For more information on what iprice can do to grow your revenue, please contact the sales team on partner@ipricegroup.com.

About iprice group

iprice group is the one stop shopping destination that allows consumers to easily find any product online, in an intuitive and visual fashion. Since October 2014, the platform has been established itself as leader in the segment across seven markets: Malaysia (<http://iprice.my>), Indonesia (<http://iprice.co.id>), Singapore (<http://iprice.sg>), Vietnam (<http://iprice.vn>), Thailand (<http://ipricethailand.com>), Philippines (<http://iprice.ph>), and Hong Kong (<http://iprice.hk>). iprice's mission is to create the most delightful online shopping experience and aims to provide the widest selection of products across all categories. For ongoing news, please head to <http://ipricegroup.com>.

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